

SPONSOR AND EXHIBITOR PROSPECTUS



**INDUSTRIAL
ENVIRONMENTAL
ASSOCIATION**
*Promoting Industry and
Protecting the Environment*



CMTA
CALIFORNIA MANUFACTURERS
& TECHNOLOGY ASSOCIATION

34TH ANNUAL ENVIRONMENTAL TRAINING SYMPOSIUM AND CONFERENCE

“(STRATEGIES FOR SUCCESS
ON CALIFORNIA’S ENVIRONMENTAL FRONTIER)”

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SEPTEMBER 27-28, 2018
SAN DIEGO CONVENTION CENTER

Contact for more information: **Joelle Burila, Conference Coordinator**

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www.ieaca.org/conference

ABOUT THE CONFERENCE 1985-2018

The 2018 Annual Environmental Training Symposium and Conference is presented by the Industrial Environmental Association and the California Manufacturers and Technology Association. **For 33 years the Conference has excelled in providing a balance of valuable information that includes environmental compliance guidance, and regulatory and legislative updates.**

ATTENDEES

The 500 attendees consist of environmental, health, and safety professionals, NGO representatives, environmental engineers, environmental consultants and attorneys, and government affairs representatives. These attendees represent manufacturing, biotech, and high tech companies, as well as the Department of Defense, and federal and state regulators.

SPEAKERS AND PANELISTS

The speakers and panelists include California legislators and regulators who are at the forefront of environmental policy at the State and Federal level. Additionally, you will find award-winning consultants, representatives from a variety of non-governmental organizations, and leading California businesses.



PAST SPEAKERS INCLUDE

Alexis Strauss, EPA

Amy Mmagu, California Chamber of Commerce

Barbara Lee, Director, DTSC

Bob Kard, Jon Adams, Rob Reider, SDAPCD

Congressman Scott Peters

Councilmember Mark Kersey, Ruth Kolb, City of San Diego

Diane Takvorian, Environmental Health Coalition

Karl Palmer, OEHHA

Maryam Dorsey, John Misleh, Mike Vizzier, SD County Dept of Environmental Health

Matt O'Malley, San Diego Coastkeeper

Matt Rodriguez, Cal/EPA

RADM Yancy Lindsey, Capt. John Adamez, Department of Defense

Scott Smithline, CalRecycle

Steve Moore, David Gibson, CA State Water Resources Control Board

Sue Gornick, CCEEB

Supervisor Greg Cox, San Diego County Board of Supervisors

Supervisor Ron Roberts, Richard Corey, CARB

PROGRAM TOPICS

Topics vary from year to year depending on current legislation and regulations. However, each year there are returning favorites. The 2018 Program will be posted on www.ieaca.org/conference as it is developed.

PREVIOUS TOPICS

Air Permitting Workshop
Air Regulatory Updates
Carbon Management
Changing Energy Landscape
Climate Action Plans
Climate Emission Reduction Initiatives
Compliance Updates
CUPA Updates
Drought Management
Emergency Planning & Response
Environmental Justice
Environmental Planning / CEQA / NEPA
Green Chemistry
Hazardous Materials
Inspector's Update
New Legislation
Prop 65
Recycling and Waste Reduction
Regulatory Proceedings
Risk Management Principles
Stormwater
Sustainable Business Practices
QISP Training Workshop



CONFERENCE AT A GLANCE

THURSDAY, SEPTEMBER 27

- **7:00am** | Registration and Continental Breakfast
- **7:45am** | Morning Plenary Session
- **9:15am** | Educational Sessions
- **10:30am** | Coffee Break
- **10:45am** | Educational Sessions
- **12:15pm** | Environmental Excellence Awards Luncheon and Afternoon Plenary Session
- **1:45pm** | Poster Presentations
- **2:15pm** | Educational Sessions
- **3:30pm** | Snack Break
- **3:45pm** | Educational Sessions
- **5:00pm** | Cocktail Reception

FRIDAY, SEPTEMBER 28

- **7:00am** | Registration and Continental Breakfast
- **7:45am** | Morning Plenary Session
- **9:15am** | Educational Sessions and Workshops
- **10:30am** | Coffee Break
- **10:45am** | Educational Sessions and Workshops
- **12:00pm** | End of Conference

Note: There may be additional afternoon educational sessions on Friday. You can view program updates at:

www.ieaca.org/conference

GENERAL INFORMATION

REGISTRATION INFORMATION

Registration for attendees is available online at www.ieaca.org/conference. If you prefer to register manually, please contact Joelle Burila at joelle.burila@ieaca.org.

BADGE PICK-UP

All attendees, including exhibitors, can pick up their badge in the registration area at the San Diego Convention Center beginning on **Thursday, September 27 at 7:00am**.

PAYMENT

All payments for conference registration, workshops, exhibitor booths, and sponsorships can be paid with a credit card or check.

Credit Card: Credit Card payments are paid online via Eventbrite. Please note additional service and processing fees are associated with credit card payments.

Checks: If you're paying by check, please make the check payable to "Industrial Environmental Association."

Remit to:

Industrial Environmental Association
Attn: Joelle Burila
1330 Orange Ave, Suite 100
Coronado, CA 92118

GOVERNMENT PERSONNEL

Employees of any State, County, Regional, Municipal, or Federal agency qualify for the Government registration rate.

WORKSHOPS

Workshops are included in the conference registration fee. If you're interested in attending only the workshops, you may register for the "Workshop Only" separately on Eventbrite. The workshops are held on **Friday, September 28**.

SPONSORS AND EXHIBITORS

Sponsors and Exhibitors are eligible for complimentary conference pass(es), according to the respective guidelines in the prospectus. Please refer to the sponsorships and exhibitor options in this packet. You may register for a sponsorship or exhibitor booth by completing the sponsor/exhibitor registration form. Payments can be completed by credit card or check.

STUDENT SCHOLARSHIPS

Each year we do our best to offer scholarships for undergraduate and graduate students to attend our conference. Although we cannot guarantee scholarships every year, if you're interested in applying, please contact **Joelle Burila, IEA Conference Coordinator**.

WHAT'S NEW FOR 2018 ATTENDEES

- Breakout rooms immediately adjacent to the exhibit and banquet halls
- Section Sponsorships
- Presenting Sponsor
- Larger Exhibit Hall
- Individual Scholarship Sponsor
- Platinum Exhibitor Level

GENERAL INFORMATION (CONT'D)

CONFERENCE LOCATION

SAN DIEGO CONVENTION CENTER
111 W HARBOR DRIVE
SAN DIEGO, CA 92101

Banquet Hall 6B

Exhibit Hall 6A

Breakout Rooms 3, 4, 5A, 5B

The Convention Center is 10 minutes away from the San Diego International Airport.



CONVENTION CENTER PARKING

Parking is included in conference registration fees. You'll receive a parking pass via email two weeks prior to conference. Parking passes are only valid on September 27 & 28, 2018. On-site parking at the San Diego Convention Center is \$15 per day. No in and out privileges. No overnight parking permitted.



HOTEL ACCOMMODATIONS

Discounted hotel accommodations are available at Hotel Indigo San Diego Gaslamp Quarter and SpringHill Suites by Marriot San Diego Downtown/Bayfront. The hotels are within 10-20 minutes walking distance from the San Diego Convention Center. Hotel rates are only guaranteed for reservations made by **Monday, August 27**.

HOTEL INDIGO SAN DIEGO GASLAMP QUARTER
509 9TH AVE
SAN DIEGO, CA 92101
From \$155++ per night

Parking

Valet overnight parking fee: \$47 USD daily
Valet parking fee: \$20 USD daily
Hotel does not offer self-parking

How to make a reservation:

Call (866) 384-3015
Identify yourself as part of the IEA Conference Room Block
To make reservations online, go to www.ieaca.org/conference

SPRINGHILL SUITES BY MARRIOT SAN DIEGO DOWNTOWN/BAYFRONT
900 BAYFRONT CT
SAN DIEGO, CA 92101
From \$179++ per night

Parking

Valet parking fee: \$45 USD daily
Self-parking fee: \$35 USD daily

How to make a reservation:

Call (888) 287-9400 or (619) 831-0224
Identify yourself as part of the IEA Conference Room Block
To make reservations online, go to www.ieaca.org/conference



TRANSPORTATION OPTIONS

The hotels do not provide a shuttle to/from the San Diego Intl Airport. However, many ground transportation options are available including Taxi, Uber, Lyft, or SuperShuttle.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

- 2 Conference Passes (valued at \$1,250)
- Personal introduction at Opening Plenary
- Introduce Plenary Speaker
- 1 reserved table for 10 at the Luncheon
- Recognition at the Luncheon
- List of Conference attendees emailed post-conference
- Logo displayed on the big screen
- Logo in the Conference program
- Logo on IEA's website

ENVIRONMENTAL EXCELLENCE AWARDS AND LUNCHEON SPONSOR \$7,000

- 2 Conference Passes (valued at \$1,250)
- 1 reserved table for 10 at the Luncheon
- Recognition at the Luncheon
- Introduce Plenary Speaker
- Picture taken with Luncheon speaker
- List of Conference attendees emailed post-conference
- Logo displayed on the big screen
- Logo in the Conference program
- Logo on IEA's website

ENVIRONMENTAL EXCELLENCE AWARDS SPONSOR \$4,500

- 2 Conference Passes (valued at \$1,250)
- Logo on each trophy
- Assist with presentation of awards
- Logo displayed on the big screen and verbal recognition
- List of Conference attendees emailed post-conference
- Logo in the Conference program
- Logo on IEA's website



ENVIRONMENTAL EXCELLENCE LUNCHEON SPONSORED BY REPUBLIC SERVICES

- 2 Conference Passes (valued at \$1,250)
- 1 reserved table for 10 at the Luncheon
- Introduce Plenary Speaker
- Picture taken with Luncheon speaker
- List of Conference attendees emailed post-conference
- Logo displayed on the big screen
- Logo in the Conference program
- Logo on IEA's website



PLENARY SPONSOR (1) \$3,500

- 1 Conference Pass (valued at \$625)
- Recognition during the Plenary
- Logo displayed on the big screen and verbal recognition
- List of Conference attendees emailed post-conference
- Logo in the Conference program
- Logo on IEA's website

COCKTAIL RECEPTION SPONSOR \$3,500

- 1 Conference Pass (valued at \$625)
- Introduction at reception
- List of Conference attendees emailed post-conference
- Logo in the Conference Program
- Logo on IEA's website

SPONSORSHIP OPPORTUNITIES (CONT'D)

PRINTED PROGRAM SPONSORED BY MWD



- 1 Conference Pass (valued at \$625)
- Logo displayed on the big screen
- List of Conference attendees emailed post-conference
- Logo in the Conference program
- Logo on IEA's website

WORKSHOP SPONSOR \$2,000

- 1 Conference Pass (valued at \$625)
- Introduction at workshop
- Logo displayed on the big screen
- List of Conference attendees emailed post-conference
- Logo in the Conference program
- Logo on IEA's website

MOST
ATTENDED SESSION.



WATER SECTION SPONSORED BY STANTEC



- 1 Conference Pass (valued at \$625)
- Logo displayed on the big screen
- List of Conference attendees emailed post-conference
- Logo in the Conference Program
- Logo on IEA's website

AIR SECTION SPONSORED BY SOLAR TURBINES



- 1 Conference Pass (valued at \$625)
- Logo displayed on the big screen
- List of Conference attendees emailed post-conference
- Logo in the Conference Program
- Logo on IEA's website

HAZMAT SECTION SPONSORED BY HARTMAN KING PC



- 1 Conference Pass (valued at \$625)
- Logo displayed on the big screen
- List of Conference attendees emailed post-conference
- Logo in the Conference Program
- Logo on IEA's website

SUSTAINABILITY SECTION SPONSOR \$2,000

- 1 Conference Pass (valued at \$625)
- Logo displayed on the big screen
- List of Conference attendees emailed post-conference
- Logo in the Conference Program
- Logo on IEA's website

SPONSORSHIP OPPORTUNITIES (CONT'D)

CA LEGISLATOR OF THE YEAR AWARD SPONSORED BY GENERAL DYNAMICS NASSCO

- Assist with award presentation
- Picture with legislator

- Logo on trophy
- List of Conference attendees emailed post-conference
- NASSCO trophy
- Logo displayed on the big screen
- Logo in the Conference Program
- Logo on IEA's website

CA REGULATOR OF THE YEAR AWARD SPONSOR \$2,000

- Assist with award presentation
- Picture with legislator
- List of Conference attendees emailed post-conference
- Logo on trophy
- Logo displayed on the big screen
- Logo in the Conference Program
- Logo on IEA's website

LOCAL LEGISLATOR OF THE YEAR AWARD SPONSOR \$1,500

- Assist with award presentation
- Picture with legislator
- List of Conference attendees emailed post-conference
- Logo on trophy
- Logo displayed on big screen
- Logo in the Conference Program
- Logo on IEA's website

(((TROPHIES ARE FOREVER.)))

ASSOCIATE OF THE YEAR AWARD SPONSOR \$1,500

- Assist with award presentation
- Picture with associate
- List of Conference attendees emailed post-conference
- Logo on trophy
- Logo displayed on the big screen
- Logo in the Conference Program
- Logo on IEA's website

(((RECOGNIZING IEA MEMBERS.)))

SCHOLARSHIP SPONSORED BY CMSD

- Attribution and introduction at luncheon
- List of Conference attendees emailed post-conference
- Logo on trophy
- Logo displayed on the big screen
- Logo in the Conference Program
- Logo on IEA's website



(((INVESTING IN THE FUTURE.)))

COFFEE BREAK SPONSOR (2) \$2,000

- Signage during break
- List of Conference attendees emailed post-conference
- Logo in the Conference Program
- Logo on IEA's website

(((NEED A BREAK?)))

SPONSORSHIP OPPORTUNITIES (CONT'D)



SINGLE SESSION SPONSOR \$300

Details: Sustainability and General Sessions are available to Sponsor

- List of Conference attendees emailed post-conference
- Logo displayed on the big screen
- Logo in the Conference program
- Logo on IEA's website



SNACK BREAK SPONSOR (2) \$2,000



- Signage during break
- List of Conference attendees emailed post-conference
- Logo in the Conference Program
- Logo on IEA's website



TRAVEL SPONSORS \$1,000

- List of Conference attendees emailed post-conference
- Logo displayed on the big screen
- Logo in the Conference program
- Logo on IEA's website



INDIVIDUAL SCHOLARSHIP SPONSOR \$400

- List of Conference attendees emailed post-conference
- Logo displayed on the big screen
- Logo in the Conference program
- Logo on IEA's website



EXHIBITOR OPPORTUNITIES

EXHIBIT HALL

The exhibit hall will be the hub for attendees to mingle between sessions. It serves as the location for continental breakfast, all coffee and snack breaks, and the popular reception on day one.

HOURS

Thursday, September 27, 7:00am – 6:30pm

Friday, September 28, 7:00am – 11:00am

WHAT'S NEW FOR EXHIBITORS?

- 2 seats at the Environmental Excellence Awards Luncheon
- 500 watt electrical outlet is located at each exhibitor booth
- Parking pass only valid on September 27 & 28, 2018

ON-SITE BOOTH PERSONNEL

Exhibitors are entitled two on-site representatives to tend their booth. There must be a person present at their booth at all times. Names of representatives must be provided two weeks prior, on September 13.

Any additional personnel must be registered separately at an additional cost.

EXHIBIT BOOTH SELECTION

Once payment is complete, booth reservations will be assigned in date receipt order.



LEVELS

PLATINUM EXHIBITOR (3)

GOLD EXHIBITOR

SILVER EXHIBITOR

	AMOUNT	\$5,000	\$4,300	\$2,700
EXHIBITOR BENEFITS WITH BOOTH	8X10 BOOTH SPACE, INCLUDING 1 DRAPED 6' TABLE AND 2 CHAIRS	✓	✓	✓
	COMPLIMENTARY CONFERENCE PASSES	2	2	1
	2 SEATS AT THE ENVIRONMENTAL EXCELLENCE AWARDS LUNCHEON	✓	✓	✓
	SPECIAL INTRODUCTION AT THE PLENARY AND OPPORTUNITY TO PROMOTE YOUR COMPANY	✓		
	LIST OF CONFERENCE ATTENDEES EMAILED POST-CONFERENCE	✓	✓	✓
	LOGO IN THE CONFERENCE PROGRAM	✓	✓	
	CONFERENCE PARKING PASS	✓	✓	✓
	COMPANY NAME LISTED IN PROGRAM AS AN EXHIBITOR	✓	✓	✓
	LOGO ON IEA'S WEBSITE	✓	✓	✓
	500 WATT ELECTRICAL OUTLET	✓	✓	✓

2018
CONFERENCE

EXHIBITOR OPPORTUNITIES CONT'D

EXHIBITOR DETAILS AND GUIDELINES

EXHIBIT HALL LOCATION

Location of the exhibit hall is in room 6A of the Convention Center.

EXHIBIT INSTALLATION

Thursday, September 27
5:00am - 7:00am

EXHIBIT DISMANTLE

Friday, September 28
11:00am - 2:00pm

CONVENTION CENTER PARKING

On-site parking is provided in your exhibitor package. You will receive your parking pass via email two weeks prior to conference. Please note the pass is only valid on September 27 & 28, 2018. Please refer to Page 5.

DELIVERIES

The IEA conference does not have a provided service contractor. The convention center will not accept delivery of show materials or freight without an official service contractor. Please coordinate deliveries with your hotel or union labor.

Please hand carry your equipment to and from the exhibit hall. Dollies are not available.

Should you require additional information, please contact:

JOELLE BURILA
CONFERENCE COORDINATOR
INDUSTRIAL ENVIRONMENTAL ASSOCIATION

1330 ORANGE AVE, SUITE 100
CORONADO, CA 92118

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