



# SPONSOR EXHIBITOR PROSPECTUS

## 40TH ANNUAL ENVIRONMENTAL TRAINING SYMPOSIUM & CONFERENCE

May 13-14, 2024

San Diego Convention Center

For more information, contact:

**ALLEGRA CISNEROS**  
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# ABOUT THE CONFERENCE

The 2024 Annual Environmental Training Symposium and Conference is presented by the Industrial Environmental Association.

For 40 years the Conference has excelled in providing a balance of valuable information including environmental compliance guidance, and regulatory and legislative updates.

## ATTENDEES

The 500 attendees consist of environmental, health, and safety professionals, NGO representatives, environmental engineers, environmental consultants and attorneys, and government affairs representatives. These attendees represent manufacturing, biotech, and high-tech companies, as well as the Department of Defense, and federal and state regulators.

## SPEAKERS AND PANELISTS

Speakers and panelists include California legislators and regulators who are at the forefront of environmental policy at the State and Federal level. Additionally, you will find award-winning consultants, representatives from a variety of non-governmental organizations, and leading California businesses.

## PAST SPEAKERS

**Adel Hagekhalil** (General Manager, Metropolitan Water District)  
**Alexis Strauss** (EPA Region 9)  
**Amy Mmagu** (California Chamber of Commerce)  
**Bethany Bezak** (Deputy Director, Stormwater, City of San Diego)  
**Cara Nager** (Environmental Affairs Manager, San Diego International Airport)  
**Cody Hooven** (COO, San Diego Community Power)  
**Congressman Scott Peters**  
**David Gibson** (Executive Officer, SD Regional Water Control Board)  
**Eileen Mahar** (Director of Environmental Conservation, SD Unified Port District)  
**Eunha Hoh** (Professor of Environmental Health, SDSU School of Public Health)  
**Jack Shu** (Member, APCD Governing Board and La Mesa City Councilmember)  
**Jennifer Campbell** (Councilmember, City of San Diego)  
**Jennifer Dunaway** (Command Safety Officer, NAVFAC Southwest)  
**Kathy Derham** (San Diego District Manager, Cal OSHA)  
**Karl Palmer** (OEHHA)



**Kristen Ruffell** (Division Engineer, Sanitation Districts of LA County)  
**Lance Hastings** (President, California Manufacturing & Technology Association)  
**Mahiany Luther** (Deputy Director, San Diego APCD)  
**Matt O'Malley** (San Diego Coastkeeper)  
**Matt Rodriguez** (Secretary, Cal/EPA)  
**Meredith Williams** (Director, California Dept. of Toxic Substances Control)  
**Mohsen Nazemi** (Chief of Engineering, San Diego APCD)  
**Paula Forbis** (Air Pollution Control Officer, San Diego APCD)  
**RADM Yancy Lindsey** (Commander, Navy Region Southwest)  
**Rafael Castellanos** (Commissioner, SD Unified Port District)  
**Renee Robertson** (Director of Environmental Services, City of San Diego)  
**Richard Corey** (Executive Officer, CARB)  
**Sande Facinelli** (San Diego County, DEH)  
**Scott Smithline** (CalRecycle)  
**Steve Moore** (CA State Water Resources Control Board)  
**Sean Elo-Rivera** (Council President, City of San Diego)  
**Sandy Kerl** (General Manager, SD County Water Authority)



# PROGRAM TOPICS

Topics vary from year to year depending on current legislation and regulations. However, each year there are returning favorites. The 2024 Program is shared online as it is developed.

Visit [conference.ieaca.org](https://conference.ieaca.org) to learn more.

## CONFERENCE TOPICS

- Air Permitting Workshop
- Air Regulatory Updates
- CalOSHA Update
- Carbon Management
- Changing Energy Landscape
- Climate Science Policy and Regulations
- CUPA Updates
- Developing Safety Culture in the Workplace
- Emergency Planning & Response
- Emerging Contaminants
- Environmental Justice
- Environmental Planning / CEQA / NEPA
- Hazardous Materials
- Inspectors Update
- NGO Panel
- Recycling and Waste Reduction
- Regulatory Proceedings
- Risk Management Principles
- Stormwater Regulatory Updates and Compliance
- Sustainable Business Practices
- Virtual Inspection



Learn more about what to expect by watching IEA's Conference video:  
[https://www.youtube.com/watch?v=zF94GbyA\\_CQ&t=122s](https://www.youtube.com/watch?v=zF94GbyA_CQ&t=122s)

# GENERAL INFORMATION

## REGISTRATION INFORMATION

Registration for attendees will be available online at [conference.ieaca.org](http://conference.ieaca.org).

## SPONSORS AND EXHIBITORS

Sponsors and Exhibitors are eligible for complimentary conference pass(es), according to the respective guidelines in the prospectus. Please refer to the sponsorships and exhibitor options in this packet. You may register for a sponsorship or exhibit booth by completing the [sponsor/exhibitor registration form](#). After receiving your completed registration form, Allegra Cisneros will follow up with instructions to register for your complimentary pass(es).

## BADGE PICK-UP

All attendees, including exhibitors, can pick up their badge in the registration area at the San Diego Convention Center beginning at 7:15AM on Monday, May 13th.

## PAYMENT

All payments for conference registration, exhibit booths, and sponsorships can be paid with a credit card or check.

**Credit Card:** Credit card payments have additional service and processing fees.

**Checks:** Please make checks payable to “Industrial Environmental Association”

**Remit to:**

**Attn: Allegra Cisneros**  
**Industrial Environmental Association**  
**1330 Orange Avenue, Suite 100**  
**Coronado, CA 92118**

## GOVERNMENT PERSONNEL

Employees of any State, County, Regional, Municipal, or Federal agency qualify for the Government registration rate.

## BOOT CAMP

Boot camp is included in conference fees. If you are interested in attending only the boot camp, you may register for the “One Day Pass / Boot Camp” ticket.

## BADGE PICK-UP

Each year we offer scholarships for undergraduate and graduate students to attend conference. The number of scholarships varies each year, but we encourage students to apply. Please visit our website or contact Allegra Cisneros to apply.

## HOW TO NAVIGATE THE CONFERENCE

### Whova App Features

#### Mobile App

- Personalized Agenda
- Document Sharing
- Preview Speaker Bios

#### Attendee Engagement and Networking

- Attendee Profiles
- Instant Messaging and Group Chat
- Business Card Scanning and Exchanging
- Surveys and Live Polling
- Photo Sharing





# GENERAL INFORMATION (Continued)

## CONFERENCE LOCATION

San Diego Convention Center  
111 W Harbor Drive  
San Diego, CA 92101

Banquet Hall 20D  
Exhibit Hall 20C  
Breakout Rooms 32A, 32B, 33A, 33B, 33C

The San Diego Convention Center is a 10 minute car ride from the San Diego International Airport.

## TRANSPORTATION OPTIONS

The hotels do not provide a shuttle to/from the San Diego International Airport. However, many ground transportation options are available including taxi, Uber, Lyft, or SuperShuttle.

## CONVENTION CENTER PARKING

Parking is included in conference registration fees. You will receive a parking pass via email two weeks prior to conference. Parking passes are only valid on May 13 & 14, 2024. On-site parking at the San Diego Convention Center is \$20 per day. No in and out privileges. No overnight parking is permitted.

**Important Note:** Your parking pass must be printed and displayed.  
Unfortunately, no exceptions will be made.



## ADDITIONAL INFORMATION

Employees of any State, County, Regional, Municipal, or Federal agency qualify for the Government registration rate.

SPONSORSHIP ITEM	AMOUNT	# OF COMPLIMENTARY CONFERENCE PASSES	EXHIBIT BOOTH	INTRO AT OPENING PLENARY, BAY CRUISE, LUNCHEON	LOGO DISPLAYED ON CONFERENCE MOBILE APP	RESERVED SEATING IN BANQUET HALL	LIST OF CONFERENCE ATTENDEES EMAILED PRIOR TO CONFERENCE	LOGO DISPLAYED ON IEA WEBSITE
Platinum Sponsor	\$10,000	4	✓	✓	✓	✓	✓	✓
Gold Sponsor	\$7,500	2				✓	✓	✓
Mobile App Sponsor (Conference Program)	\$5,000	2			✓	✓	✓	✓
Environmental Excellence Awards Luncheon Sponsor	\$4,500	1		✓		✓	✓	✓
Keynote Speaker Sponsor (Breakfast Sponsor)	\$4,500	1		✓		✓	✓	✓
Cocktail Reception Sponsor	\$3,500	1				✓	✓	✓
Environmental Excellence Award Sponsor	\$3,500	1					✓	✓
Air Track Sponsor (2)	\$2,200						✓	✓
Hazmat Track Sponsor (2)	\$2,200						✓	✓
Health & Safety Track Sponsor (2)	\$2,200						✓	✓
Sustainability Track Sponsor (2)	\$2,200						✓	✓
Water Track Sponsor (2)	\$2,200						✓	✓
Coffee Break Sponsor (2)	\$2,000						✓	✓
Snack Break Sponsor (2)	\$2,000						✓	✓
Regulator of the Year	\$1,500						✓	✓
Associate of the Year Award	\$1,500						✓	✓
Boot Camp Sponsor	\$1,500						✓	✓
Student Scholarship Sponsor (4 tickets)	\$1,500						✓	✓
Job Fair Sponsor	\$1,500						✓	✓
Musician Sponsor	\$1,000						✓	✓
Individual Student Scholarship Sponsor	\$400						✓	
Single Session Sponsor	\$300						✓	



# OTHER SPONSORSHIP OPPORTUNITIES

## BAY CRUISE SPONSORSHIPS

### Platinum: \$3,000

- 3 tickets to the Bay Cruise
- Logo on poster and advertising materials
- Special shoutout

### Gold: \$2,000

- 2 tickets to the Bay Cruise
- Logo on poster and advertising materials

### Silver: \$1,000

- 1 ticket to the Bay Cruise
- Logo on poster and advertising materials

### Hors d'oeuvres: \$750

- Logo displayed at food table

### One Round of Drinks: \$500

- Logo displayed at bar



## CARBON OFFSET SPONSOR

IEA has partnered with The Good Traveler, an aviation-led carbon offset program developed by San Diego International Airport, to reduce the environmental impacts of the conference. The offset covers all attendee air and ground travel, as well as hotel stays and the conference venue. With local impact as a priority, the offset will be donated to a local environmental nonprofit, San Diego Foundation, and their climate initiative to disperse to a mission-aligned nonprofit in San Diego. **Sponsorship is \$1,200 and includes an introduction at the beginning of conference.**

## CUSTOM SPONSORSHIP PACKAGES

**DON'T SEE A SPONSORSHIP PACKAGE THAT MEETS YOUR NEEDS?  
WE CAN CUSTOMIZE A PACKAGE WITH YOU!**

# EXHIBITOR OPPORTUNITIES

## EXHIBIT HALL

The exhibit hall is the hub for attendees to mingle between sessions. It serves as the location for continental breakfast, all coffee and snack breaks, and the popular reception at the end of day one.

## HOURS

Set Up: Sunday, May 12, 2024 from 1:00 - 4:00pm  
Monday, May 13, 2024 from 7:00am - 6:30pm  
Tuesday, May 14, 2024 from 7:00am - 12:45pm

## ON-SITE BOOTH PERSONNEL

Exhibitors are allowed two on-site representatives to tend their booth. There must be a person present at their booth at all times, Names of representatives must be provided by Friday, April 26, 2024.

Any additional personnel must be registered separately at an additional cost.



AMOUNT		PLATINUM EXHIBITOR	GOLD EXHIBITOR	SILVER EXHIBITOR
		\$5,200	\$4,500	\$3,200
EXHIBITOR BENEFITS	Booth Space, Including 1 6 ft. Table with Linen and 2 Chairs	✓	✓	✓
	Special Introduction at the Plenary and Opportunity to Promote Your Company	✓		
	Special Introduction at the Beginning of a Session of Your Choice	✓	✓	
	Complimentary Conference Passes	2	1	
	Seats at the Environmental Excellence Awards Luncheon	✓	✓	✓
	List of Conference Attendees Emailed Prior to Conference	✓	✓	✓
	Conference Parking Pass	✓	✓	✓
	Logo on IEA Website	✓	✓	✓
	500 Watt Outlet	✓	✓	✓



# EXHIBITOR OPPORTUNITIES (Continued)

## EXHIBITOR DETAILS AND GUIDELINES

### EXHIBIT HALL LOCATION

Location of the exhibit hall is in room 20C of the Convention Center.

### EXHIBIT BOOTH SELECTION

Once payment is complete, reservations will be assigned in date receipt order.

### EXHIBIT INSTALLATION

Sunday, May 12, 2024 at 1:00 - 4:00pm

### EXHIBIT DISMANTLE

Tuesday, May 14, 2024 at 12:45 - 3:00pm

### CONVENTION CENTER PARKING

On-site parking is included in your exhibitor package. You will receive your parking pass via email two weeks prior to conference.

Please note: a copy of the pass must be printed and presented when entering Convention Parking. The pass is only valid on May 13 & 14, 2024.

### DELIVERIES

The IEA conference does not have a service contractor. The convention center will not accept delivery of show materials or freight without an official service contractor. Please coordinate deliveries with your hotel or union labor.



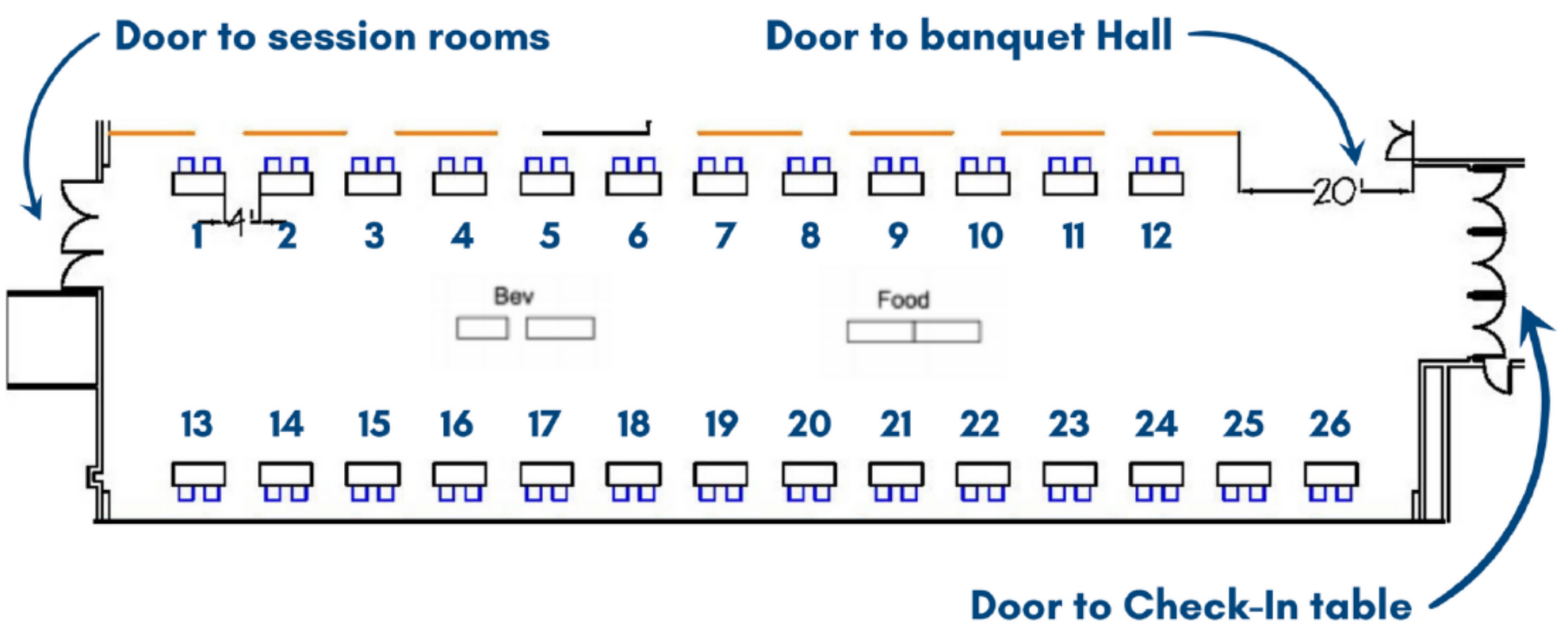
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